

Charlie Brumwell

Portfolio

www.charliebrumwelldesign.com

[linkedin.com/in/Charlie-Brumwell](https://www.linkedin.com/in/Charlie-Brumwell)

Contact

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Skills

Graphic design

Layout design

POS and Signage

Designing for print

Designing for digital/social

Image retouching

Branding

Animation

Proficiency

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe AfterEffects

Microsoft Office

Keynote

Solidworks

Airtable

Monday

Interests

Discovering music

Attending music gigs

Attending sports events

Finding new food spots

Exploring cities

Discovering new design

I am a creative, hardworking and innovative designer who takes a pragmatic and meticulous approach into all projects and work. I am a strong communicator, able to align with marketing, copy and creative directors alike to ensure all work fits the brief and drives engagement across all mediums - from print to digital.

Experience

HSL Chairs/LIVHOME | Batley, West Yorkshire

Graphic Designer | April 2021 - Present

Starting as a Junior Creative Artworker, I was promoted quickly. My role involves designing and guiding projects from conception to completion for both HSL and sister brand LIVHOME. My other responsibilities include proofing work, ensuring it all fits both sets of brand guidelines and is suitable for the differing demographics.

- Nationwide Door Drop design, reaching 6 million postcodes.
- Signage and internal POS across 60 showrooms.
- Brochure design and layout.
- Design of the company lifestyle book Home Comforts.
- Press advert management. Artwork selection and design for nationwide magazine and newspaper publications.
- Campaign promotional material across both print and digital.
- Mentoring designers.
- Logo and brand design for company services/USP's.
- Retouching and repro of photography.
- Delivery van livery design.
- Studio production management.
- Designing to new brand guidelines.

Everest Home Improvements | Cuffley, Hertfordshire

Product Marketing Industrial Placement | Oct 2017 - Sept 18

I secured a placement with Everest Home Improvements as part of my 4-year degree. My role was as a Designer in the Product Team (Marketing Department). In that team, we managed the whole Everest product range from concept to manufacture to market.

- Designing Technical Guides.
- Preparing assets for print and digital.
- Creating artwork for sales material.
- Image touch-ups for publications.

The Flowerpot, Ossett Brewery | Mirfield, West Yorkshire

Bartender | 2013 - 2021

8 years working at a renowned CAMRA award-winning real ale pub. I spent a short time running the pub as a manager which showcased my hard-working and reliable nature as well as my team management and problem-solving skills.

Awards

Top 30 Under 30 - Leeds & West Yorkshire

Class of 2025 Winner

I was selected as one of the winners of the L&WY Top 30 Under 30 award. The year long development programme explored communication, leadership skills and self discovery. The course proved to be an invaluable learning experience, benefitting me both inside and outside of work.

Education

University of Huddersfield | 2015-19: BA (Hons) - Product Design 2:1

Mirfield Sixth Form | 2013-15: 3D Design - D*D*/IT - D*

Mirfield Free Grammar | 2008-13: 12 GCSE'S